

Yuxuan “Ash” Wang

+1 (912)-257-2860

ashwang0626@gmail.com

www.yuxuanwang02.com

Instagram: any_axuan

Education

BFA Fashion Marketing and Management
Savannah College of Art and Design
Savannah, GA
Expected Graduation December 2024
GPA 3.47
Dean's List 2022-2024

Skills

Software

Photoshop
PremierPro
Illustrator
InDesign
Lightroom
Excel
Shapr3D

Professional

Creative Direction
Photography
Product Development
Visual Communication
Supplychain Management
Retail Buying
Social Media Management

Languages

Mandarin (Native)
English (Fluent)

Certifications

LinkedIn Excel 2016
LinkedIn InDesign 2022
LinkedIn InDesign
LinkedIn Premiere Pro 2022
LinkedIn Photoshop 2022
LinkedIn Illustrator 2022
LinkedIn Lightroom 2022

Academic Experience

Fashion Editorial “Steps” Selected by SCAD Social Media for Back to School Post Sept 2024

Directed a fashion editorial; featuring leather footwear that was selected by school's makeup artist social media to be featured in their social media posting for the start of fall quarter.

Brand Development Assignment: Outdoor Brand "ECHO" Selected as One of the Best Works of the Quarter Mar 2024

Created the brand "ECHO", which combines fashion and outdoor sports, and designed the product line and corresponding supply chain plan.

Member of the Photography Department of the Savannah College of Art Chinese Student Association 2022-2023

Photography and videography support for Savannah College of Art and Design Chinese Student Association events.

Savannah College of Art and Design Intramural Basketball League Champion Mar 2023

Led a team of Chinese and American students to the intramural basketball championship.

Head of Sports Department of Student Association in Nanchong Senior High School Dec 2018 - Jan 2020

Responsible for organizing and conducting intramural games, sports leagues, and sports tests.

Through active outreach, we successfully invited a doctoral student from Southwest Jiaotong University to be the advisor of the department and provide professional guidance for the activities of the department.